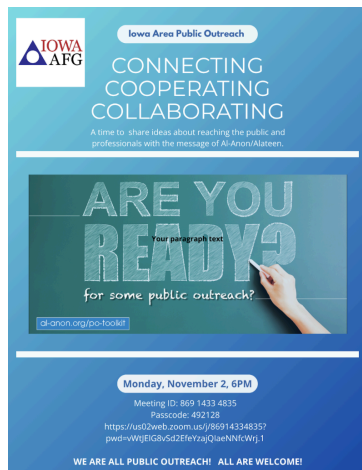


I am delighted to serve as the Iowa Area Public Outreach Coordinator. We are ALL Public Outreach! This is an area that all members can find some passion for as we've all found our way to Al-Anon through some form of outreach: a family member, a treatment center, clergy, counselor, friend. I look forward to coordinating outreach efforts and being a resource to members Area wide.



Holidays bring an uptick in returning members. We also welcome many new members attending their first meeting. Let's work together to increase awareness and visibility of Al-Anon Family Groups this holiday season. Please join me and fellow members at our **virtual Area Public Outreach meeting on Monday, November 2nd at 6pm**. Our focus will be sharing ideas to ensure Al-Anon is visible for all members as the holiday season approaches. We will also discuss using the AFAM as an outreach tool, and share ideas that you are having success with. All members are encouraged to attend. Here is the Zoom link and meeting id information.

Topic: Area Public Outreach

Date: Monday, 11/2

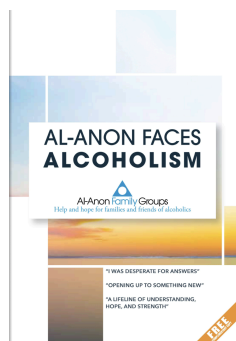
Time: 6PM

Join Zoom Meeting

<https://us02web.zoom.us/j/86914334835?pwd=vWtTFtIG8vSd2FfeVZqjQTaeNNfcWcj.1>

Meeting ID: 869 1433 4835

Passcode: 492128



AFAM *Al-Anon Faces Alcoholism Magazine* The new version is now available for purchase or may be shared digitally for FREE. [CLICK HERE for the digital version.](#) Let's use this simple tool to reach our professional community. **I invite each group to order a bundle (25 magazines for \$12) to distribute in their community.**

Please let me know how your group's participation went. Each GR is welcome to pick up one copy from me this weekend to share with your group.

Ashley C and I will be attending the *Iowa School Counselor's Association (ISCA)* Conference on Monday, November 2nd. We will share Alateen information packets and posters with school counselors. I am looking forward to meeting counselors and looking for new opportunities to connect with professional communities this year.

Thank you to all of those that attended our first Area Public Outreach gathering of the term. (Monday 8/31). I shared a press release created by the WSO to share with professionals and media. Highlights from our sharings are included at the end of this report along with a screenshot from a Calhoun County paper that shows how one member shared Al-Anon's proclamation in honor of our 75th anniversary.

Please browse ideas and let me know if I can help get you started on a project or connect you with a district that has an idea that you want to piggy back off of. There are some incredible projects and ongoing commitments in the works. Please click on this [LINK](#) to view public outreach material including graphics, as well as public outreach events, both locally and nationally.

Grateful to serve,

Katy P. publicoutreach@iowa-al-anon.org

D1	Tear off with phone number for AIS
	Letters to Professionals
	Colleges and Technical schools
D2	Created Information Packets (undated)
	Left information at Domestic Abuse Shelters
	Schools
D3	Attended Story City Mental Health Expo
	Pride Events
	Libraries
	Domestic Abuse Shelters
	Growing Intergroup AIS Outreach activities
D7	Gave outreach material in a folder to each group and invited members to put material up in their community. Groups note where they leave it. Group that distributed the most received donuts at their meeting.
	Distribute AFAs to doctors, counselors, etc.
	Presented AA district meeting with information about Alateen meetings.
	Des Moines Catholic Diocese - Proclamation - 75 Years
D8	Collaborate with AA in events.
	Send information to clergy, health professionals
	Treatment center interaction - ASAC, Heart of Iowa
	Boys and Girls Club
D11	Stock the Little Free Libraries
D14	Assisted Living Nursing Home
	Community Centers
	Notice of Proclamation in the Newspaper (Calhoun County)

LINKS

[IOWA PUBLIC OUTREACH](#) Graphics/Logos/Events

[Iowa Area Outreach Projects](#) - Please email me with projects/events.

[AFAM](#)

