Area Coordinator - Public Outreach ("PO")

Happy New Year! Wishing you many blessings for 2025! I attended District 7's workshop in early November and presented a segment on Public Outreach. It was well-received with many good questions and lots of gratitude for my trip to Des Moines. It's always good to have fellowship with other Districts. If anyone is interested in the presentation or would like me to make a trip to your district, please reach out to me.

Upcoming Public Outreach Coordinators meeting on January 13th. 2025 sessions will focus on strengthening our efforts to raise awareness of Al-Anon and Alateen and support each other in service. I look forward to sharing more information with you in the near future.

What are your New Year's resolutions for public outreach? The following are relevant materials that may be utilized for public outreach.

- "Public Outreach" home page
- Public Outreach Toolkit al-anon.org/for-members/public-outreach/...
- Billboards: <u>al-anon.org/for-members/public-outreach/...</u>
- Posters: <u>al-anon.org/for-members/public-outreach/...</u>
- Outreach to the Public/Media <u>al-anon.org/for-members/public-outreach/...</u>
- Public Service Announcements al-anon.org/media-kit/public-service-announcements
- Membership Surveys https://al-anon.org/for-members/wso/research-and-surveys/

Yours in Service,

Carolyn S.

IA Public Outreach Coordinator

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