

Public Outreach

October 10, 2020



Hello everyone. Again, I wish I had more exciting news but unfortunately a lot of in-person public outreach opportunities are still cancelled across Iowa and the US.

I haven't heard from anyone on how their districts are handling public outreach during this pandemic. So, I will share about my district (9). We've recently been asked to come every 9 weeks to Rosecrance, which is an outpatient facility. We go twice on 1 day to fit their program schedule. We stress that Alcoholism is a family disease. It is not just the alcoholic that is affected. We're able to bring in Al-Anon Faces Alcoholism, what Al-Anon Is/ Is Not and the new Public Outreach Bookmark. I made little labels that say Find Help & Hope and has District 9's AIS number. The program director allows us to leave these and other pamphlets in their lobby as well. I am happy to share the template with anyone. Our district has also found success with giving our Public Outreach literature directly to Mental Health Professionals directly, instead of leaving them in lobbies. This is because most facilities do not want any magazines lying out due to strict Covid cleaning processes.

Before covid-19 we would share public outreach ideas at our Spring and Fall Assemblies. Since our Fall Assembly is virtual I would love to hear from members directly. If DR's or anyone reading this could have your local public outreach committee members contact me I would really appreciate it!

As always, if you have questions or need help please let me know.

Yours in Service,

Michelle K.
PO Coordinator