

Public Outreach

June 6, 2020



Does everyone have their 2020 Al-Anon Faces Alcoholism magazines? It is a wonderful outreach tool. I keep these in my vehicle with our district phone number listed on the back (because our answering service has the most up-to-date information on face to face versus virtual local meetings). Although we may not be able to *personally* deliver them we can certainly mail them to the same places we previously did.

While most face to face public outreach opportunities have been cancelled, alcoholism and its effects are manifesting. Isolation and financial stress are literally ticking time bombs in homes with a history of violence and alcoholism. As we know most of this is seen, heard and felt by the children in the home. So it is vitally important that we get Al-Anon and Alateen material into the hands of professionals.

Has everyone seen the new Public Outreach Bookmark (M-76)? If not, you need to check it out! It has a message of hope for families with contact information on the back. While it is harder to get these bookmarks into libraries, waiting rooms and other public places – think of how much good they could do in the hands of police officers right now.

A few other outreach suggestions; sharing WSO's social media posts without disclosing membership, calling local radio and TV stations to see if they will play/air our PSA's (they are not being played in Iowa), participate in the Inmate Correspondence Service through WSO (April 2020 Forum pg.10). What is your district doing for public outreach?

If you have questions, need help, or want to share other ideas - let me know.

Yours in Service,

Michelle K.
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